# **10DLC Registration Form**

**NOTE: The following form is to be filled out in its entirety – incomplete or insufficient information will be denied and result in delays of processing your request.**

- Should mobile carriers require follow-up for clarity around provided information – you will need to ensure the support case is monitored for any actions required during the registration process.

# **Company Information Please fill one per Advertiser Account.**

# **(All fields are mandatory)**

This is for the brand/company which is the content provider and is responsible for the traffic. We use this data to vet the brand if needed.

|  |  |
| --- | --- |
| Company name |  |
| Company mailing address |  |
| Company tax ID number |  |
| Primary contact name |  |
| Primary phone number |  |
| Company web page |  |
| Industry Sector |  |
| Stock exchange short name & symbol (for public companies only) |  |
| Support Email and support number |  |
| Public, Private, or Charity |  |

# **Brand Vetting**

While vetting your brand is not mandatory, it will help the carriers to define better terms for your 10DLC campaigns. If you choose to not be vetted, the default/lowest message throughput will be applied to your 10DLC traffic. Please note each vetting request costs $50.00 USD. \*suggested to add on when having high volume traffic.

|  |  |
| --- | --- |
| Would you like Sinch to vet your brand?  \*If your brand has been vetted before, please provide your trust score: | ☐ Yes  ☐ No |

# **10DLC Service Information and Use Case**

Use-case, message sample, opt in/out information

|  |  |
| --- | --- |
| Please select your 10DLC use-case: | ☐ 2FA and Pin Codes  ☐ Account Notification  ☐ Customer Care  ☐Delivery Notification ☐Fraud Alert Messaging  ☐ Higher Education  ☐Low Volume Mixed  ☐ Marketing  ☐Mixed  ☐Polling and voting  ☐ Security Alert  ☐ Public Service Announcement  **Special Use-cases:**  ☐ Carrier exemptions  ☐ Charity  ☐ Conversational Messaging  ☐ Emergency  ☐ Political  ☐ Social  ☐ Sweepstake |
| Please provide sample messages you are planning to use for your 10DLC campaign. Up to 3 templates can be provided under one campaign. | Template 1: Template 2: Template 3: |
| For marketing and promotional campaigns, please provide Confirmation MT, HELP and STOP flow and template. | Confirmation MT:  HELP template:  STOP/Opt out template: |
| How can a user sign up to receive messages from your 10DLC? Please mark all applicable options. | ☐ Sign up by sending a text message to your 10DLC  ☐ Sign up on your website or mobile application  ☐ Other (Please describe) |

# **Other features and capabilities**

|  |  |
| --- | --- |
| Does your use-case require voice or MMS capabilities? |  |
| Are you porting or migrating numbers to Lime Cellular from a different provider? | ☐ N/A – Not porting  ☐ Partial Port (SMS/MMS Only)  ☐ Complete Port (Voice, SMS, MMS) |
| Are you planning to use a pool of numbers? |  |
| Please provide an estimate of your monthly or daily SMS volume. |  |